

# allison brown

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## EDUCATION

2016 – Master of Fine Art, Visual Studies

Minneapolis College of Art and Design, Minneapolis, MN

2012 – Bachelor of Fine Art, Painting; Art History Minor

Herron School of Art and Design, Indiana University-Purdue University Indianapolis, Indianapolis, IN

2008 – Graphic Design and Art History Courses

Purdue University, West Lafayette, IN

2007 – Associate of Art , Studio Art

Cottey College, Nevada, MO

## SELECT PROFESSIONAL EXPERIENCE

2019 to present – Digital Marketing Strategist, Montana State University – Bozeman, Bozeman, MT

Search engine optimization of digital content across the montana.edu domain, creation and maintenance of academic search portal for over 280 graduate and undergraduate programs, project management, copywriting, user experience design, monitoring web performance via Google Analytics, digital marketing recruitment initiatives via Google Ads

2014 to 2016 – Library Collections Specialist, Minneapolis College of Art and Design, Minneapolis, MN

Exhibition curation, social media promotion, photo-editing, artist's book documentation, digital gallery maintenance of artist's book collection, new acquisitions integration into library collection

2015 – Teaching Assistant, Minneapolis College of Art and Design, Minneapolis, MN

*The Art of Appropriation, Fall 2015*

Team-teaching, student critique, curriculum development, online course development

2015 – Head Teaching Assistant, Minneapolis College of Art and Design, Minneapolis, MN

*Pre-College Summer Session – Painting, Summer 2015*

Team-teaching, student critique, studio monitoring

2015 – Gallery Intern, Kunstverein Schwerin, Schwerin, Mecklenburg-Vorpommern, Germany

*The Art of Appropriation, Fall 2015; Pre-College Summer Session – Painting, Summer 2015*

Gallery patrol, customer service, exhibition maintenance, print marketing, educational outreach and programming

2012 to 2014 – Marketing Assistant; Music for All, Inc.; Indianapolis, IN

Print and digital design in Adobe Creative Suite, press pre-production, social media management, internal content management, event assistance, customer service

## AWARDS, GRANTS, & FELLOWSHIPS

2015 – WorkART Kunstverein Fellowship

Center for German and European Studies, University of Minnesota

2014 – International Festival and Events Association, Silver Pinnacle: Best Cover Design

2014 Music for All National Festival Program Book

2014 – International Festival and Events Association, Silver Pinnacle – Best Ad Series

2013-2014 “I Believe” Annual Fund Campaign

2013 – International Festival and Events Association, Gold Pinnacle – Best Cover Design

2013 Music for All National Festival Program Book

## SELECTED EXHIBITIONS

2016 *SooVAC + MCAD MFA: An Exhibition in Honor of Suzy Greenberg*, Soo Visual Arts Center, Minneapolis, MN  
Special Performance, *Minnesota Mean: The Students Take Measure*, MCAD Gallery, Minneapolis College of Art and Design, Minneapolis, MN

*MCAD MFA Thesis Exhibition*, MCAD Graduate Galleries, Minneapolis College of Art and Design, Minneapolis, MN

*Colloquy: An One Night Sound Event*, The Soap Factory, Minneapolis, MN

2015 *Electric Light: Fluorescent and Neon in Contemporary Art Practice*, The Garfield Park Arts Center, Indianapolis, IN

*The Meeting Waters*, Whittier Gallery, Minneapolis College of Art and Design, Minneapolis, MN

*THIS MUST BE THE PLACE*, Northrup King Building, Minneapolis, MN

2014 *Chrysalis Stage*, Whittier Gallery, Minneapolis College of Art and Design, Minneapolis, MN

2013 Juried Exhibition, *S is for Snake*, Two-Thirds Studio, Indianapolis, IN

2012 Juried Exhibition, *Bookmark: 5th Annual Book Arts Show*, Harrison Center for the Arts, Indianapolis, IN  
*Compendia*, The Thompson Collection, Indianapolis, IN

*Bad Girls Do It Well: A Herron School of Art and Design Thesis Exhibition*, The Thompson Collection, Indianapolis, IN

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2013 – International Festival and Events Association, Gold Pinnacle – Best Cover Design

2013 Music for All National Festival Program Book

## BIBLIOGRAPHY

Brown, Allison and Amber Newman. *Hypervisible (Invisible)*. Minneapolis, MN: A. Newman, 2016. Print.

“On Shaky Ground: Price Hikes, Public Image, and the IMA,” *Temporary Art Review*. Temporary Art Review. 15 January 2015. Web. <http://temporaryartreview.com/on-shaky-ground-price-hikes-public-image-and-the-ima/>

“The Kids Can’t Know The Planes Went Down (Or Else They’ll Never Forget),” *Stories We Tell – Sponsored by: Women’s Caucus for Art*, Jessica Porter ed. (Colliersville, TN: Instant Publishers, 2013): 81.

## PROFESSIONAL ORGANIZATIONS

College Art Association (CAA), New York, NY

Women’s Caucus for Art, New York, NY

AIGA, New York, NY